Center for Sustainability Studies
Fundação Getulio Vargas

Economy

SUPPLY

FUTURE GENERATIONS

DEMAND

Local Development
Global Sustainability
Innovation on Value Creation

Integrated Education
Performance and Transparency
Sustainable Finance

Environmental Politics and Economics
Sustainable Consumption and Production

Our Programs

EDUCATION
RESEARCH AND PUBLISHING
ARTICULATION AND PARTNERSHIPS
COMMUNICATION AND MOBILIZATION
Since 2006, dedicated to analysing the impacts of large-scale enterprises in the Brazilian Amazon region

Main context: Growth Acceleration Program (PAC) and private investments

PROPOSALS OF GUIDELINES AND TOOLS

PUBLIC AND CORPORATE POLICIES

EXPERIENCE:

- Sustainable Juruti / Juruti Indicators (Pará)
- Jirau Local Development Plan + Fund (Rondônia)
- Belo Monte Indicators (Pará)

World largest hydroelectric power plants (installed capacity):

1\textsuperscript{st}: Three Gorges Dam (China)
2\textsuperscript{nd}: Itaipu Dam (Brazilian-Paraguayan)
3\textsuperscript{rd}: Xiluodu Dam (China)
4\textsuperscript{th}: Belo Monte Dam (Brazil)
Local Development Program

EXPECTED INFRASTRUCTURE INVESTMENT IN THE BRAZILIAN AMAZON REGION: $70 bn

Chinese investment in trade, agriculture, energy and transport in Brazil: $50 bn

http://www.theguardian.com/world/2015/may/19/china-brazil-trade-deals-billions

ONGOING + PLANNED HYDROELECTRIC POWER PLANTS
Guidelines for Public Policies and Corporate Practices: Implementation and Operation of Large Enterprises in the Amazon Region

Started in 2015

Partnership:

Participation so far - ca. 50 institutions:

government
- e.g.: National Bank for Economic and Social Development, Brazilian Institute of Environment and Natural Resources, Ministry of Finance, Ministry of Environment, Pará State Government, Secretariat for Human Rights

private sector
- e.g.: ATAP - Association of Private Ports of Tapajós River, BRZ Investments, Dialog Institute, IBRAM (Brazilian Mining Institute)

civil society
- e.g.: CI, TNC, WWF, Sustainable Amazonas Foundation, Brazilian Fund for Sustainable Development, Institute for Amazon Environmental Research, Federal University of Pará
Guidelines for Public Policies and Corporate Practices: Implementation and Operation of Large Enterprises in the Amazon Region

MAIN GOALS

• To discuss large-scale projects and investments in the Amazon region within a broad context of impacts and opportunities in the economic, social and environmental fields;

• To foster dialogue, social mobilization and coordination between public sector, civil society organizations and business sector;

• To promote greater transparency and social control in the affected territories;

• To contribute to the inclusion of main issues at the governmental agenda in the context of territorial planning tools for better formulation of public policies;

• To contribute to the effectiveness of human development opportunities that may arise from the economic dynamism that focuses on regions affected by large-scale projects;

• To strengthen the current environmental regulatory framework, by offering tools and guidelines that complement the current environmental licensing process;

• To encourage and guide best business practices in the context of the insertion of companies and their value chains in delicate environmental structure territories.
Guidelines for Public Policies and Corporate Practices: Implementation and Operation of Large Enterprises in the Amazon Region

HOW TO REACH OUR GOALS > APPLIED RESEARCH

- **Characterization**: Assessment of the Amazon region regarding large infrastructure projects, scenario of investments and climate change
- **Local Development Agendas**: governance mechanisms, transparency, access to information, and social control
- **Human Rights**: Focus on most vulnerable groups
- **Financing Mechanisms** to support local development
- **Institutional Capacity** and **Integration with Public Policies**
- **Spatial Planning and Biodiversity**
Designing infrastructure policy – approaches

What policies at what governance levels are needed for effective infrastructure development and implementation?

SOME THOUGHTS:

- Strategies that go beyond

<table>
<thead>
<tr>
<th>TERRITORIAL PREPARATION</th>
<th>MITIGATION AND COMPENSATION OF IMPACTS</th>
<th>LONG-TERM PLANNING</th>
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<tbody>
<tr>
<td>▪ Anticipatory local development fund</td>
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<td>▪ Synergies between national infrastructure strategy and regional development policy (Amazon region)</td>
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<td>▪ Development based on:</td>
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<td>- local characteristics;</td>
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<td>- opportunities resulting from the enterprises</td>
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How to efficiently set up the right policies to subsidize PPPs while ultimately achieving value for money for the public purse?
To know more about us

THANK YOU!

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Vice Coordinator

Center for Sustainability Studies
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